

Race Partners Wanted

The Shelburne Falls Area Business Association

And the Bank of Western Massachusetts, as Presenting Sponsor

Announces

The Bridge of Flowers Race 2010 Fundraiser Opportunity

Easy money for your; Western Franklin County Connected Not-For-Profit!

2010 is our Beta Year, following DIAL/SELF's www.dialself.org/ creative energy and partnership from our 2009 inaugural year. DIAL/SELF set it up and gave it a test drive, so now it's your turn to join them!

Use the 32nd annual Bridge of Flowers Races www.bridgeofflowers10k.com on August 14, 2010 as a readymade venue for raising money to meet your budgetary needs by having friends and relatives secure pledges on their personal web page with all the funds going to your organization. Walkers do the Nathan Hale 3Km and runners do the 3Km or the 10k, while having secured on line pledges. The race itself takes nothing from the pledged money. All that is yours! The participants all register with the race and buy a race Tee if they wish. Might you have Team Tees? See how DIAL/SELF did it at www.bridgeofflowers10k.com see the "new online donations tool" They got a very late start and still found some success

Join in on the excitement while raising money for you not for profit project!

We do all the organizing such as....

1. get all the permits,
2. Secure Insurance and sanctioning
3. Prepare a budget
4. Manage the web site
5. Line up the police
6. Organize the EMTs
7. Mark and cone the course
8. Arrange for Ham Radio safety team

9. Provide water on course and at the finish
10. Get the tents up and down
11. Have port-o-lets delivered and picked up from around the village
12. Provide Signage for parking, registration, welcoming, and mile-markers
13. Do Parking coordination
14. Arrange for Sound system set up and announcing
15. Organize entertainment on course
16. Secure registration facility and registrars
17. start and finish line coordination
18. Secure event timing
19. intersection monitors
20. course set up and clean up
21. the race program
22. Awards ceremony coordination
23. Post race party goodies.
24. Invite the media and get them results after
25. Clean up
26. Evaluation
27. More for sure!

By December 1st we need to hear from you about your interest, and By January 1st we will select the race's Beta year partners.

Please email us at bridgeoflowers@gmail.com by December 1, 2009 the following info: Organization and mission statement with contact person and contact info while answering the following question in 30 words or less: "In turn for providing the SFABA race venue for us to raise funds we could discuss maybe helping the race by:_____."

Visit the Shelburne Falls Area Business Association at www.shelburnefalls.com

(News Release by Mike McCusker RD, 413-834-3477)